



European Schoolnet Academy and Teacher Academy

Autumn 2016 online course offers Communications Package

Thank you for supporting the new European Schoolnet Academy and Teacher Academy online courses. All courses are free, online and open to teachers from any country.

In this booklet we have summarised the key details of the courses and how to best promote them in electronic communications with your audiences. Please feel free to adapt this for your own style and purposes.

ONLINE COURSES

FIRST MOOC OPENS ON
5 SEPTEMBER

#spaceMOOC

ENROLL NOW!



Teaching with Space and Astronomy in your Classroom

The [Teaching with Space and Astronomy in your Classroom](#) course will train and empower teachers to **educate children and young adults on the numerous career opportunities offered by the space industry**. Course participants will be able to achieve this objective via inquiry-based science education teaching practices, the effective use of ICT tools, managing diversity, and obtaining a gender balance in the classroom. The course starts on 5 September 2016. Registration is open and completely free.

This online course **is the first of a series of 4 MOOCs** dedicated to space and astronomy education, targeting primary and secondary school teachers of any discipline, as well as career counsellors.

Course website: bit.ly/spacemooc



[Space Awareness Moocs](#)



Twitter hashtag [#spaceMOOC](#)



Course [Introduction video](#)

Key actions you can take to promote registration in this course:

- Post the following text on your Facebook page(s) in your language(s): *Registration for the “Teaching with Space and Astronomy in your Classroom” MOOC is now open on European Schoolnet Academy! Register today at bit.ly/spacemooc and learn how to use ICT tools and Inquiry-Based Science Education methods to introduce space careers to your students. The course starts on 5th of September 2016.*
- Use [the visual material](#) for the Facebook post
- Translate these posts for Twitter and Facebook ([link to download the Word file](#)) into your language and use them (and their supporting pictures) for your dissemination channels
- Share/like Facebook posts related to the MOOC <https://www.facebook.com/spaceawe/>
- Use the Twitter hashtag [#spaceMOOC](#)
- Use your dissemination channels with teachers, encouraging them to register



Cultural Diversity in your Classroom

The [Cultural Diversity in your Classroom](http://bit.ly/diversitymooc1) course offers teachers the opportunity to share their experiences of working with a culturally diverse student body, discuss different scenarios of the positive use of cultural diversity as a learning context, to analyse teaching and other resources under the prism of effective intercultural communication, and to develop classroom activities that will potentially recognise and strengthen the class community as a culturally diverse environment.

The course is part of a 3-course series exploring the topic of cultural diversity, the situation of newly arrived migrants in general and how to integrate newly arrived migrant students in schools and classrooms. The courses are relevant to any teacher working in a culturally diverse environment or interested in developing students' cultural awareness and expression. **If all three courses as part of the series are completed, a special certificate and recognition is awarded on top of the individual course certificates.**

Course website: <http://bit.ly/diversitymooc1>



[Cultural Diversity and Migration courses – Teacher Academy](#)



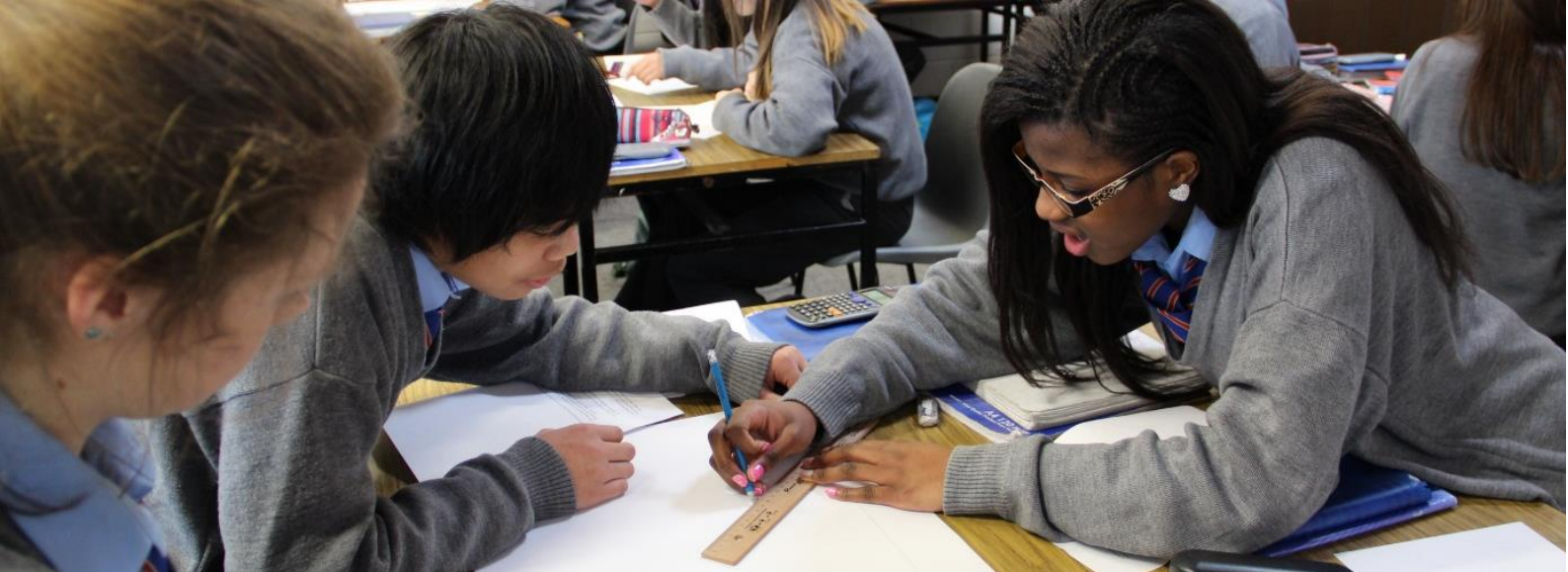
Twitter hashtag [#diversitymoocs](#)



Course [Introduction video](#)

Key actions you can take to promote registration in this course:

- Post the following text on your Facebook page(s) in your language(s): *Are you teaching a culturally diverse student body at primary or secondary level? Register today in the new Teacher Academy course "Cultural Diversity in your Classroom" course and make the most out of European teachers' experiences and resources on intercultural communication. Registration is already open and free! The course starts on 12th of September bit.ly/diversitymooc1.*
- Translate these posts for Twitter and Facebook ([link to download the Word file](#)) into your language and use them (and their supporting pictures) for your dissemination channels
- Use the Twitter hashtag [#diversitymoocs](#)
- Use your dissemination channels with teachers, encouraging them to register



Competences for 21st Century Schools

The [Competences for 21st Century Schools](#) aims to provide you with a thorough introduction to competence-based education, as well as make you aware of the issues and challenges related to making competence-based education a reality in the classroom. Furthermore, teachers will be given concrete tips on how to implement project-based learning, a particularly suitable method for delivering competence-based education, as well as on how to assess this type of collaborative learning.

This course is intended for teachers and other educational professionals interested in competence-based education. The course was first developed for the [European Schoolnet Academy](#), Europe's first MOOC platform for teachers, and will run in a 2nd iteration on the Teacher Academy.

Course website: <http://bit.ly/competencescourse>



[Competences course – Teacher Academy](#)



Twitter hashtag [#21skillscourse](#)



Course [Introduction video](#)



Key Competence Network on School Education - [KeyCoNet](#)

Key actions you can take to promote registration in this course:

- Post the following text on your Facebook page(s) in your language(s): *“Competences for 21st Century Schools” starts on 19th September on Teacher Academy! This course has been designed to improve your competences, so that you can in turn develop those of the young people you teach, work with or on behalf of. Join now and make competence-based education a reality: bit.ly/competencescourse*
- Translate these posts for Twitter and Facebook ([link to download the Word file](#)) into your language and use them for your dissemination channels
- Use the Twitter hashtag [#21skillscourse](#)
- Use your dissemination channels with teachers, encouraging them to register